## Overall Scoring – Research applied, Creative strength and Futuristic thinking

Research applied – Evidence of research in booklet	Minimal demonstration of research facts, trends or topic vocabulary	Shows limited knowledge of topic; more research possible	Research noticeable in challenges, underlying problem, solutions and action plan	Research readily apparent in challenges, solutions and action plan
	1 2 3	4 5 6	7 8	9 10
Creative strength – creativity of booklet	Booklet has traditional ideas rather than innovative ideas 1 2 3	Evidence of innovative thinking 4 5 6	Creative thinking, fresh insights; booklet goes beyond the ordinary 7 8	Strong display of inventive, ingenious ideas 9 10
Futuristic thinking – Futuristic ideas / trends contained in the booklet	Booklet shows little understanding of how ideas impact the future	Booklet shows basic understanding of how ideas impact the future	Booklet shows good understanding of how ideas impact the future	Booklet does an excellent job of tying ideas to futuristic concepts
	1 2 3	4 5 6	7 8	9 10